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## Supporting the Profession Supports your Bottom Line

As an Official ADDA Corporate Member, you help support the existing and future publications, events, and programs that make ADDA the world's leader in the design and graphics industry.

**Examples of Programs you will help sponsor are .....**

**ADDA Professional Certification Program** which allows drafters, designers and graphic professionals to demonstrate their knowledge in drafting design & graphic concepts through nationally recognized standards and practices. Certification enhances each individual's credibility, improves their opportunities for promotion, and provides an edge for your company in highly competitive job markets.

**ADDA Curriculum Certification Program** developed almost 25 years ago, recognizes schools who's curricula meets ADDA's standards, which includes national and international standards governed by many affiliate organizations.

Promotion of the **ADDA Design Drafting Week**, during each April, honors the highly skilled professional designers drafters and graphics professionals involved in the profession on a daily basis.

The **ADDA Annual Poster Contest** offers students the opportunity to create marketing material used to promote Design Drafting Week. The contest is open to students of any graphic program to show creativity, vision and artistic ability. Posters are due in December of each year.

**ADDA Chapter Program** is an ADDA student organization designed to help students form professional

